

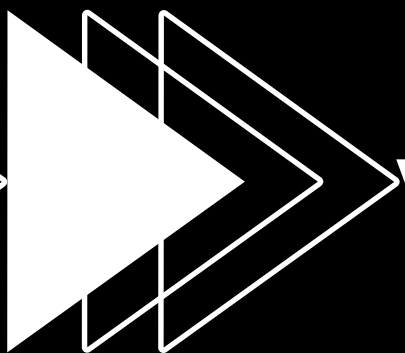
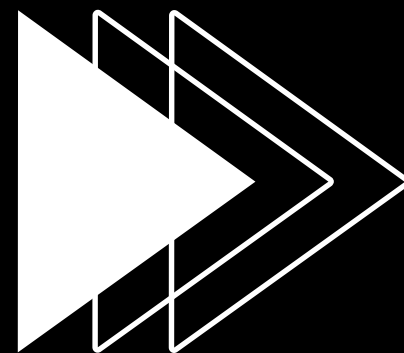
Enhancing Brand Visibility

3rd Annual RONDO BLOCK PARTY

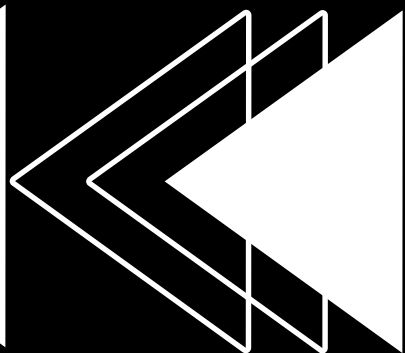
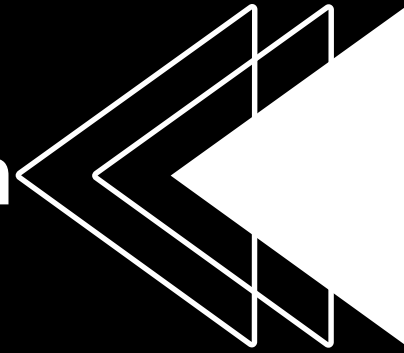
Sat
Aug
2nd
2025
11am
-
6pm

Join us in celebrating community spirit at the Rondo Block Party at the Rondo Plaza – a unique opportunity for **brand engagement** and visibility in our vibrant community.

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Rondo Community Coalition



www.RondoBlockParty.com



Dancing Into The Future

Date: Saturday, August, 2, 2025

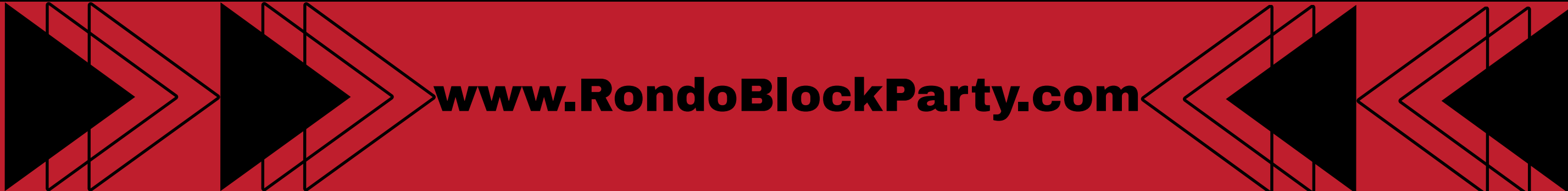
Time: 11:00AM until 6:00PM

Location: Rondo Commemorative Plaza
820 Rondo Ave, St. Paul, MN 55104



Dance performances will take center stage as the vibrant theme and heart of the 2025 Rondo Block Party. Building on the electrifying energy of last year’s event, where dynamic dance crews, drumlines, and drill teams lit up the streets and had the crowd on their feet, we’re doubling down on that spirit of movement and rhythm. The overwhelming response to those performances proved just how deeply dance connects our community—so this year, we’re making it the star. From youth groups to seasoned performers, expect a celebration of culture, expression, and unity through dance that will echo throughout Rondo and beyond.

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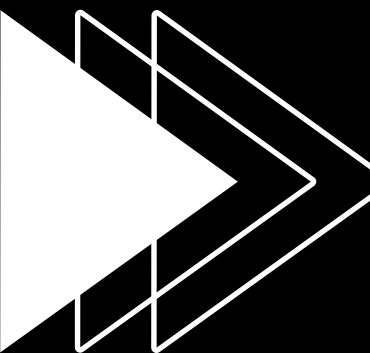
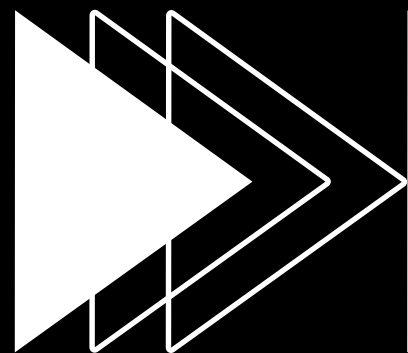


Partner With Us

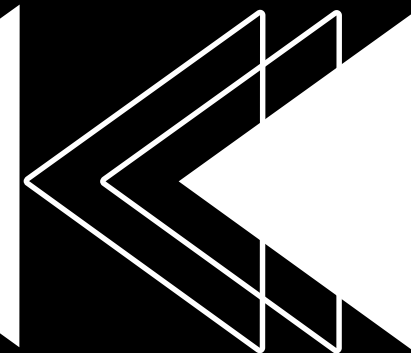
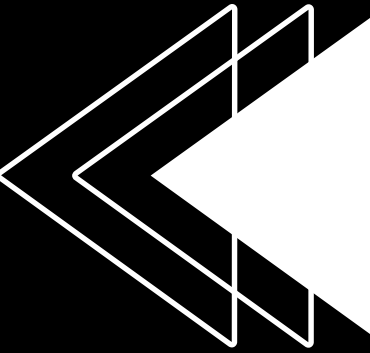
Joining forces with us at the **3rd Annual Rondo Block Party on Saturday, August 2nd** at the Rondo Commemorative Plaza offers your brand unparalleled exposure. Our vibrant community celebration draws diverse crowds, ensuring your sponsorship translates to **increased visibility**. By partnering with us, you will connect with attendees and showcase your commitment to community engagement.



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www.RondoBlockParty.com



Audience Engagement

Together we will explore powerful ways to connect with audiences before, during, and after the 2025 Rondo Block Party. Leverage pre-event social media campaigns and community spotlights to build anticipation and align your brand with Rondo values. On event day, boost visibility through impactful on-site branding and activations. Afterward, extend the reach with recap content, sponsor highlights, and ongoing digital engagement to reinforce your community connection.



**Social Media
Promotion**

**Email Marketing
Campaigns**

**Traditional Media
(printed & radio)**

**Street Team Promotions
(flyers & posters)**

**On-Site
Branding**

**Eye-catching banners
around the site**

**Interactive booths with
free giveaways**

**Branded merchandise for
attendees to keep**

Video Interviews For Post Event Branding (new this year)

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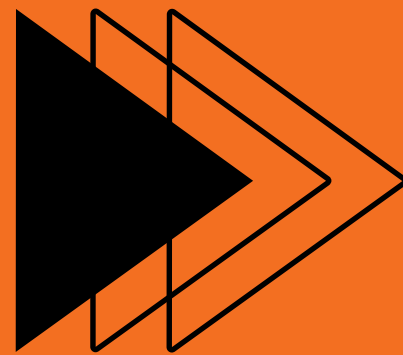
www.RondoBlockParty.com



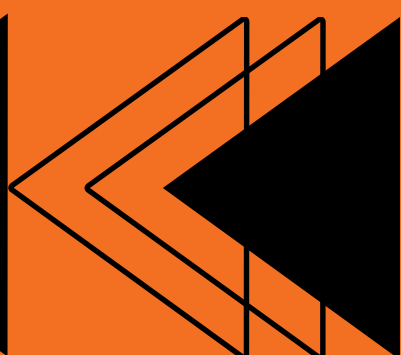
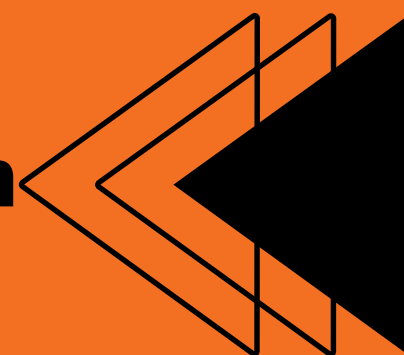
Sponsor Activations

Stage Partner	Food Court Partner	Kidz Zone Partner	Entertainment Partner	Community Partner	Cultural Heritage Partner
Stage Partner Branding Announcements Product/Service Giveaways VIP Hospitality Tent	Food Court Partner Branding Announcements Product/Service Giveaways 10x10 Tent	Kidz Zone Partner Branding Announcements Product/Service Giveaways 10x10 Tent	Entertainment Partner Branding Limited Announcements Product/Service Giveaways 10x10 Tent	Entertainment Partner Branding Limited Announcements Product/Service Giveaways 10x10 Tent	Cultural Heritage Partner Branding Product/Service Giveaways 10x10 Tent
Logo placement on all marketing promotions Branded social media posts 1:30 min Branded video clip	Logo placement on all marketing promotions Branded social media posts 1 min Branded video clip	Logo placement on all marketing promotions Branded social media posts 30 sec Branded video clip	Limited logo placement on promotions Limited branded social media posts	Limited logo placement on promotions Limited branded social media posts	Limited logo placement on promotions Limited branded social media posts
\$10,000 Investment	\$7,500 Investment	\$5,000 Investment	\$2,500 Investment	\$1,500 Investment	\$500 Investment

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Thank You In Advance

Thank you for considering our Rondo Block Party Sponsorship proposal. We are excited about the opportunity to bring together people from the Rondo Community and abroad to create a memorable experience for all.

We believe that the Rondo Block Party will be a unique and exciting event that allows everyone involved to connect with the Rondo neighborhood, showcase their brand to a diverse audience, and contribute to a redeveloping community. We hope that you will join us in making this year's event a success.

Please complete the Sponsorship Commitment Form **(BELOW)** or on the website at www.RondoBlockParty.com/sponsors.

All sponsorship checks should be made payable to our Fiscal Sponsor, Rondo Center of Diverse Expression, with a memo to Rondo Block Party and mailed to:

Rondo Center of Diverse Expression
315 N Fisk
St. Paul, MN 55104

Sincerely,
Rondo Block Party Planning Team
651-334-1209 or Sponsorship@RondoBlockParty.com



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Rondo Community Coalition

