



The contest is hosted by **Rondo Community Coalition** (“RCC”). RCC will manage registration, selection, judging, and winner announcements.

Purpose

RCC is seeking **one enhanced t-shirt design** for the **4th Annual Rondo Block Party** that **maintains the original Rondo Block Party logo** while adding background elements and/or layout enhancements that reflect **Saint Paul, MN, the Rondo Community, Minnesota, and the energy of a festival/block party.**

Eligibility

- Open to designers who can legally accept payment and agree to these rules.
- Designers may be individuals or teams (teams must designate one lead contact).
- RCC encourages participation from Saint Paul/MN and Rondo-connected creatives, but it is not required unless RCC chooses to limit eligibility.

How to Enter (Two-Step Process)

Step 1: Registration (Required)

- All interested designers must complete the [official registration form](#) by the posted deadline.
- RCC will review all registrations and select **up to five (5) participants** to move forward.

Step 2: Final Submission (Selected Participants Only)

- Only selected participants may submit final designs.
- Selected participants will have one week to submit final designs.
- Selected participants will receive official logo files and production specifications.

Design Requirements (Non-Negotiables)

A. Original logo must be maintained

- The provided Rondo Block Party logo must remain recognizable and central.
- Do not redraw the logo into a new mark or distort it beyond recognition.

B. Allowed enhancements

- Backgrounds, frames/badges, supporting graphics, Saint Paul/MN/Rondo motifs, subtle patterns/textures, festival elements, and layout improvements that complement the logo.

C. Must be t-shirt print-ready

- Must be legible at typical chest print size and look good from a distance
- Must work on both **dark and light shirts** (either a single versatile design or two optimized variations)

D. Original work only

- No copyrighted characters/brands, unlicensed clip art, stolen artwork, or trademarked imagery without permission
- No use of AI whatsoever
- Designer must have rights to all elements used

Submission Requirements (Selected Participants)

Each finalist must submit:

1. **Final artwork** (vector preferred)
2. **Two mockups**: one on a dark shirt and one on a light shirt
3. **Short artist statement (50–100 words)** describing the concept and community inspiration

File formats

- Preferred: **AI / EPS / SVG**
- Also include: **PDF (print) + PNG (transparent background, high resolution)**
- Fonts must be outlined or provided (packaged)

Judging Criteria

Entries will be scored using the following rubric (100 points total):

- **Brand integrity (25)**: logo maintained and readable
- **Theme & community resonance (25)**: Saint Paul/Rondo/MN clearly represented
- **Visual impact (20)**: memorable, “shirt-worthy”
- **Print feasibility (15)**: clean, scalable, not overly detailed
- **Originality (15)**: fresh concept, not generic

RCC may also include a community vote component; if used, RCC will state how it impacts final scoring.

Prize and Winner Benefits

The winner will receive:

- **Cash prize: \$250**
- Recognition as the **official creator** of the 4th Annual Rondo Block Party t-shirt design across marketing and promotion
- **Complimentary 10x10 vendor space** at the event (vendor participation subject to event vendor rules and space availability)

Payment and Tax

- Payment will be issued after RCC receives final files and confirms print readiness.

- The winner is responsible for any applicable taxes and may be required to complete a W-9 or other payment documentation.

Rights, Licensing, and Usage

- The winner grants RCC a **perpetual, royalty-free license** to reproduce, distribute, and display the winning design for event-related merchandise and marketing (including future reprints, with attribution where feasible).
- RCC may request up to **two (2) rounds of minor revisions** for print readiness.
- RCC will credit the designer where practical (social posts, website, promo materials, etc.).

Disqualification

RCC may disqualify any entry that:

- Violates these rules or includes unlicensed/copyrighted material
- Contains hateful, discriminatory, or obscene content
- Is submitted late or not in required formats
- Misrepresents authorship

Timeline

- Registration opens: June 24, 2026
- Registration closes: June 30, 2026
- Finalists notified: July 1, 2026
- Design development window: July 1 through July 8, 2026
- Final submissions due: July 8, 2026
- Winner announced: July 11, 2026

RCC reserves the right to adjust deadlines if needed, with notice to finalists.

General Conditions

- RCC may cancel or modify the contest if unforeseen issues arise.
 - By entering, participants agree to follow RCC communications and deadlines.
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